

JAI

Biography



JAI (pronounced Jay), a third generation minister and worship leader, from St. Louis, Missouri wears many hats - entrepreneur, student, mother, wife - and now she's merging her worlds to offer a unique perspective as an artist. She's been extremely blessed, and is sharing her wisdom with a unique and innovative sound that fuses current urban instrumentation with lyrics that edify the Lord and offers inspiration to a new generation.

Her love affair with music began when she began playing the keyboard at age in nine in the music ministry at her father's church, where at 18, she would accept a role as the minister of music. She was later ordained as a minister after serving 20 years in the ministry as a Youth Pastor, Retreat and Conference Facilitator, Speaker, Teacher and Minister of Music and featured guest in churches across the globe.

JAI's ministry and testimony has always been firmly rooted in the idea of abstinence, honoring that commitment until she married the love of her life, Isiah Williams, in 2002. A year later, the couple welcomed their daughter Taylor Alyssa, and shortly thereafter created Paradigm Shift Ministries, a non-profit organization, where they continue to share the ideology of abstinence and other theologies with young men and women. The organization challenges young people to utilize their gifts in tandem with their education to shift the paradigms of this culture in their local communities and churches.

Ever the inspired teacher, JAI also sought to teach people through her music when she began her professional music career in 2003 with local producers and singers. Her own thirst for knowledge also lead her to obtain both a Bachelors and Masters Degree in Media Communications from Webster University, later founding her own successful Marketing/Public Relations firm called Grapevine Communication in 2009. All of her educational pursuits and musical experiences are currently being put to use as she recently become the CEO of her new record label Outlet Music Group.

Since founding her record label, she has had the privilege of sharing the stage with the likes of Kirk Franklin, Yolanda Adams, Rickey Smiley, KiKi Sheard, and Faith Evans and more. She ahs featured in L.A plays and is currently in the independent film

"Dreams" starring Terri J. Vaughn, Syesha Mercado (American Idol), Vickie Winans, Angie Stone and Tommy Ford.

She has also sang background vocals for Grammy Award winning duo Mary Mary for nearly 3 years and was recently a featured writer and vocalist on Stellar Award-winning Trip Lee's *Between Two Worlds* album and Grammy-nominated Lecrae's *Rehab* album. Outlet Music Group teamed with Central South Distribution/Infinity to nationally release her electrifying debut album "Culture Shock" on August 2, 2011, which peaked at #4 on the iTunes charts.